



MY NAME IS ALYSSA AVILES.

But my friends call me Lyss...or "Hippie".

I'm a professional Photographer, Graphic Designer and WordPress Website Designer based in St. Petersburg, Florida. It's my mission to help business owners create a visual brand that attracts their ideal audience and converts to big sales.

I want your business to thrive! Why? Because profitable businesses have the ability to help others and create meaningful change. I'm passionate about people making a difference in their communities. In fact, I rode my bike across America in 2011 to raise money to build clean water wells in Africa. I also volunteer my time to take photos for the 501st Legion, a Star Wars costuming non-profit

group that raises money for charity.

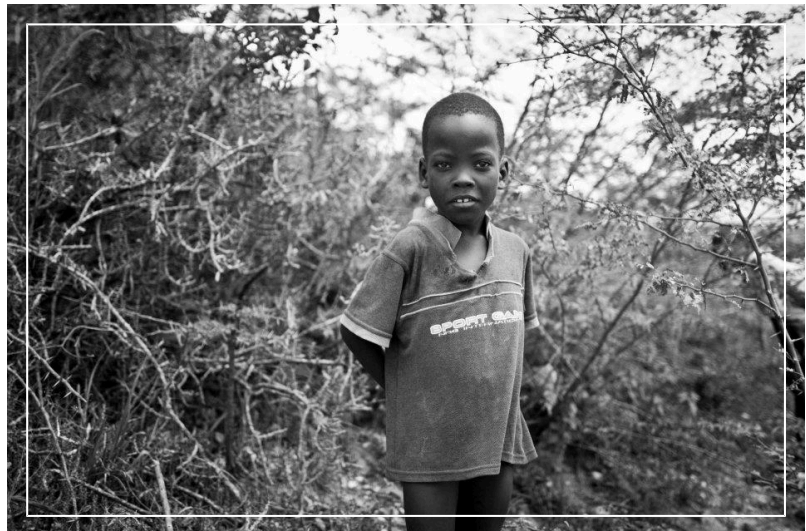
A born creative, I have a degree in Interdisciplinary Studies focusing on Art and Hospitality Management and a degree in Graphic Design. I've been a professional photographer for more than 10 years. Prior to my career in design and photography, I made money painting custom pieces on shoes and guitars. More recently, I've been creative director for a multi-million dollar company.

My favorite thing to do is help others step up their game by creating iconic logos, stylish websites, and brands that tell powerful stories.

I'M PASSIONATE ABOUT PEOPLE MAKING A DIFFERENCE IN THEIR COMMUNITIES

...

Since I was 14, I've been traveling the world, learning and discovering what non-profits and individuals are



doing to change and impact their communities. I've been to Haiti twice after the 2010 Earthquake, lived in China for 2 months after their major earthquake in 2008, and I even had the crazy idea to ride a bicycle, yes, a bicycle, across the United States to raise money to build clean water wells in Africa. I've been able to work with several non-profits including Paralyzed Veterans of America, Mission of Hope Haiti, Limbitless Solutions, and Orlando Healthcare for the Homeless. I also had the opportunity to film a short documentary for my friends with Live//Alive.



A glimpse of my life lately...





Headshot Photography by **Gian Carlo** | Site Designed by Me

